Transatlantic Ruhr Fellowship Program
August 5 - September 28, 2018
Welcome Transatlantic Ruhr Fellows,

We would like to welcome you as fellows of our Transatlantic Ruhr Fellowship Program 2018. A counterpart to the Ruhr Fellowship Program that for the past seven years has brought students from select US universities to the Ruhr area, the Transatlantic Ruhr Fellowship Program provides highly motivated students from the University Alliance Ruhr with a unique experience to expand their portfolio and networks to the New York metropolitan area, North America’s most populous area and the center of many industries such as finance, international trade, biotechnology, manufacturing and media.

In a program that combines a one-week summer school, a one-week skills training workshop and a six-week internship, you will learn about topics such as entrepreneurship, global markets and regional labor relations while gaining hands-on working experience during your internships at companies and international organizations in the New York metropolitan area.

For the internship part of this year’s program, we are proud to partner with AFS Intercultural Programs, the Belgian-American Chamber of Commerce, B Braun, Deutsches Haus at New York University, Evonik, the French-American Chamber of Commerce, the German American Chamber of Commerce, MyPostcard and SCHOTT North America.

As part of our program, we will introduce you to some of our UA Ruhr partner universities such as Rutgers, The State University of New Jersey, and the University of Pennsylvania. We will also take you on a trip to the beautiful city of Philadelphia. In New York, you will meet business executives, visit start-up companies, enjoy beautiful views on the New York skyline during a Working Harbor Cruise, and enjoy a picnic and movie in the park.

We are excited to have you on board for our second Transatlantic Ruhr Fellowship Program and hope you will return to the Ruhr area with lots of new insights, transatlantic connections and valuable experiences.

Peter Rosenbaum
UA Ruhr New York
Executive Director

Peter Rosenbaum
Chrysler Building, New York City
The University Alliance Ruhr is an alliance between the Ruhr University Bochum, TU Dortmund University, and the University of Duisburg-Essen, the three largest universities in Germany’s thriving Ruhr area. Each of our institutions has a strong tradition of breaking down walls between disciplines. We believe in the benefits of collaboration on all levels of scholarship and research, which is one of the reasons we came together in this unique university alliance.

More than 120,000 students, of which 19,000 are international, as well as over 1,300 professors study and work within the UA Ruhr universities. Together, the three universities have 850 partnerships with universities in over 130 countries, which provides our students and researchers with virtually unlimited possibilities for exchange and resources for development. To support our already strong global network of international exchange and collaboration, UA Ruhr has also created academic liaison offices for North America, Latin America, and Russia.

The Ruhr area is not only Germany’s largest academic hub, but also an epicenter of innovation that fosters close interaction between academia and the private sector – and our alliance provides students and researchers from around the world with an open gateway to our region.

We invite you to learn more about the UA Ruhr alliance and our universities, and we look forward to welcoming you in the Ruhr area soon!
Sunday – August 5, 2018
Arrival: Rutgers University Inn & Convention Center
178 Ryders Lane
New Brunswick, NJ 08901

GLOBAL MARKETS SEMINAR
Monday – August 6, 2018
10:00 am-12:00 pm
Orientation Session, Peter Rosenbaum
(UA Ruhr)

The seminar will take place at Janice H. Levin Building, Room 102

12:00 pm-1:00 pm
Lunch, Janice H. Levin Building, Room 102

1:00 pm-4:00 pm
Seminar: Work in the 21st Century, Prof. Givan

Monday – August 6, 2018
7:00 pm
Dinner with colleagues and students of Rutgers University
Harvest Moon Brewery & Café
392 George Street
New Brunswick, NJ 08901

Tuesday – August 7, 2018
9:00 am-12:00 pm
Seminar: Rights at Work: Labor & Employment Law, Prof. Katz

1:00 pm-4:00 pm
Seminar: Leadership, Prof. Guiso

Tuesday – August 7, 2018
10:00 am-12:30 pm
Meeting with Ruhr Fellows at the University of Pennsylvania, Campus tour

12:30 pm-3:30 pm
Seminar: Entrepreneurship, Prof. Schulze-Cleven

University of Pennsylvania
114 Stirkahn Hall
Greenberg Lounge
215 S 33rd Street
Philadelphia, PA 19104

5:30 pm
Sightseeing in Philadelphia
Philadelphia Museum of Art and Reading Terminal Market

Around 9:00 pm
Back to Rutgers University Inn & Convention Center

Wednesday – August 8, 2018
9:00 am-12:00 pm
Seminar: Diversity in the Workforce, Prof. Johnson

1:00 pm-4:00 pm
Seminar: Talent Management, Prof. Kehoe

Wednesday – August 8, 2018
9:30 am-12:30 pm
Seminar: Entrepreneurship, Prof. Sopranzetti

University of Pennsylvania
114 Skirkanich Hall
Greenberg Lounge
215 S 33rd Street
Philadelphia, PA 19104

Around 9:00 pm
Back to Rutgers University Inn & Convention Center

Thursday – August 9, 2018
9:30 am-12:30 pm
Seminar: Entrepreneurship, Prof. Sopranzetti

Seminar: Lunch and awarding of certificates, Prof. Sopranzetti

2:00 pm-4:00 pm
Campus tour, Prof. Nowak

Friday – August 10, 2018
9:00 am
Trip to University of Pennsylvania

10:30 am-12:30 pm
Meeting with Ruhr Fellows at the University of Pennsylvania, Campus tour

12:30 pm-4:30 pm
Seminar: Entrepreneurship, Prof. Schulze-Cleven

University of Pennsylvania
114 Stirkahn Hall
Greenberg Lounge
215 S 33rd Street
Philadelphia, PA 19104

5:30 pm
Sightseeing in Philadelphia
Philadelphia Museum of Art and Reading Terminal Market

Around 9:00 pm
Back to Rutgers University Inn & Convention Center

Saturday – August 11, 2018
10:00 am
Checkout Rutgers University Inn & Convention Center
Trip to New York

Arrival: Pod 39 Hotel
145 East 39th Street
New York, NY 10016

Around 1:00 pm
Program (continued)

SKILLS SEMINAR
Monday − August 13, 2018
9:00 am - 10:00 am
Introduction to the German American Chamber of Commerce (GACC), NYC
80 Pine Street, 24th Floor
New York, NY 10005

10:00 am - 11:00 am
Overview of different teams and their tasks at GACC

11:00 am - 12:00 pm
Intercultural Orientation

2:00 pm - 3:30 pm
Round-table conversation with representatives from DAAD, DFG, Consulate General, Permanent Mission of Germany to the U.N.
871 United Nations Plaza
New York, NY 10017

3:30 pm - 4:30 pm
Presentation: The Chinese Economic Miracle
(Katrin Kampmers, DAAD)
Welcome Reception
Arable Basin
44-46 44th Drive
Long Island City, NY, 11101

Tuesday − August 14, 2018
9:00 am - 10:30 am
Self Branding – Start-up vs. Large Business (GACC)

10:30 am - 12:00 pm
Visit German Accelerator
403 Broadway
New York, NY 10013

2:00 pm - 3:30 pm
Visit MSD Capital, L.P.
645 Fifth Avenue, 21st Floor
New York, NY 10022

6:00 pm - 8:30 pm
Hidden Harbor Tour New York

Wednesday − August 15, 2018
10:00 am - 11:00 am
Personal Branding in the US, LinkedIn, Social Media
(Axel Schaper, Fisher Appelt)

2:00 pm - 3:30 pm
Workshop: Securing a Job (GACC)

7:00 pm
Movie in the Park: Tampopo
Socrates Sculpture Park
Long Island City, NY, 11101

Thursday − August 16, 2018
9:00 am - 10:30 am
Business Differences – Start-up Culture (GACC)

10:30 am - 12:30 pm
Visit Start-up US Recruitment/Landing a Job
(Robert Napoli)

Friday − August 17, 2018
9:00 am - 10:00 am
Feedback Round

11:00 am - 12:00 pm
Employee Lifecycle in the US

2:00 pm - 4:00 pm
Introduction to the Hasso Plattner Institute (HPI)
Presentation: How to build your international career
(Siamee Hafipaz, HPI)
30 Hudson Yards, 48th Floor
New York, NY 10001

Monday − August 20 - Friday − September 28:
Internship Program

Friday − September 28, 2018
7:00 pm
 Farewell Reception
Westfield Center, New York City
Participants

Katrin Bauer
Katrin is in her final year in the double master’s program in Industrial Engineering and Business at TU Dortmund University. Beforehand, she completed a degree in East Asian Studies at Ruhr University Bochum and worked in industrial project management. In addition to her studies, she serves as a parliamentary officer for a political party and helped to streamline internal business processes. She also innovated a global sport and culture event accreditation process. She speaks English, Chinese, Spanish, French, Portuguese plus German, and enjoys engaging in intercultural action, traveling, handball and photography. Katrin is a Ruhr Area original.

Daniel Beck
Daniel Beck is a fourth-semester student in the master’s program of Philosophy and Political Science at TU Dortmund University. His research interests include questions of group identities, interculturality and business ethics. Aside from that, he is a research assistant at TU Dortmund’s Center for Entrepreneurship & Transfer and a student tutor. Before starting his master program in Dortmund, Daniel finished his B.A. in Cultural Anthropology in Freiburg. Born and raised in a small village near Cologne, he has a passion for traveling and is interested in other cultures.

Maximilian Engel
Maximilian is an undergraduate student in Economic Science at TU Dortmund University. He is interested in entrepreneurship, strategic management, politics and alternative economic theories. After more than two years as a student assistant in a major accounting firm, Maximilian now works as a student trainee at a medium-sized company in the automation technology sector, where he supports the management in strategic decisions. In his free time, Maximilian plays basketball and is chair of his basketball club.

Konstantin Ewert
Konstantin is an M.Sc. student of Markets and Companies at the University Duisburg-Essen with a focus on financial reporting as an essential tool for well-functioning markets. Thanks to his job as an assistant purchasing at Siemens Air, he is experienced in working for a global player. At Siemens AG, he gained insight into complex business processes. He is the recipient of a one-year scholarship funded by Ernst & Young and the Federal Government of Germany. Konstantin is always keen to broaden his horizons, be it by discovering new countries or trying out new recipes.
Participants (continued)

Rabea Friedrich
Rabea is a student at Ruhr University Bochum where she is enrolled in a master’s program in Management. Her interests and strengths lie in the field of logistics, production management and quantitative subjects. In her studies, she specializes in operations and service management. She has gained practical experience as an intern and student worker at different international logistic real estate investors. Before beginning her B.A. studies at Ruhr University Bochum, she lived in Philadelphia for one year. Rabea enjoys reading, travelling and doing voluntary work for UNICEF.

Annabel Mensing
Annabel is a student in the master’s program in Cultural Studies and Business Administration with a focus on international business relations and diplomacy. After earning her B.A. in Modern Languages and Business Studies at the Sorbonne in Paris, she completed an internship at the German National Tourist Board in Paris. As part of her master’s program at the University of Duisburg-Essen, she works for OnTOP, a program that provides career support to international graduates and experienced professionals in Germany, fluent in German, French, English and Dutch, she is eager to learn more languages. Annabel enjoys traveling to France, playing Badminton and reading modern literature.

Laura Niggemann
Laura is a third-year undergraduate student in the Kulturwirt program, an interdisciplinary degree program that combines Business Studies, Cultural Studies and Anglophone Studies. She has worked in public relations and translation, including an internship at the Department of International Relations at the City of Essen, Germany. When not planning her next trip abroad, you can find her reading autobiographies, doing yoga or cooking delicious vegan dishes.

Bastian Oldach
A student in Chemical Engineering, Bastian is finishing his B.Sc. this year at TU Dortmund University. His research interests include technology and chemistry. Outside of his studies, Bastian works as a student assistant at UTEK where he helps Bayer AG develop maintenance plans. This will be his first time visiting the United States and he is excited to meet new challenges. Bastian enjoys traveling and sports. He is a semiprofessional basketball player for his hometown.
Lisa-Marie Rombach
Lisa-Marie is in her first year in the master’s program in Biochemical Engineering at TU Dortmund University. She is interested in process optimization and process control. A member of the Student Council at the Department of Biochemical and Chemical Engineering, she works as a liaison between the student body and the faculty to improve the quality of education and campus life at her university. As an undergraduate, she was an exchange student in Lappeenranta, Finland, where she studied sustainability and renewable energies. Lisa-Marie speaks German, English, French and Finnish. Raised in a small town near the Ruhr area, she enjoys exploring nature as well as traveling and spending time with her family and friends.

Fabian Rosenfeld
Fabian studies in the master’s program in Business Administration at the University of Duisburg-Essen with a concentration in finance and accounting. He also works for HSBC Germany’s Financial Institution Group that specializes in public sector customers. Before starting his master’s program, he studied Economics at the Heinrich-Heine-University in Düsseldorf with a focus on global economic trends and international relationships. Fabian speaks German, English and a little French. Born and raised in Meerbusch, a small town close to Düsseldorf, he enjoys traveling, reading thrillers and doing sports, especially playing soccer and jogging.
We would like to thank our partner companies and organizations for their support in providing our students with the opportunity to gain valuable hands-on experience in a range of industries in the Tri-State area.

AFS Intercultural Programs is an international, voluntary, non-governmental, non-profit organization that provides intercultural learning opportunities to help people develop the knowledge, skills and understanding needed to create a more just and peaceful world. AFS provides the opportunity for students to gain hands-on experience in a range of industries in the Tri-State area.

BelCham, or the Belgian-American Chamber of Commerce, is a non-governmental organization based in New York City. BelCham exists by and for entrepreneurs who want to create a bridge between Belgium and the United States. BelCham is the proud founder of Atelier, the first coworking space for Belgian scale ups and startups located outside of Belgium.

B. Braun is one of the world’s leading providers and manufacturers of healthcare solutions today. Every service that B. Braun provides incorporates the entirety of our knowledge and skills, the company’s deep understanding of users’ needs, and extensive expertise since 1839. With its constantly growing portfolio of effective medical care solutions, B. Braun makes a substantial contribution towards protecting and improving people’s health. In total, the B. Braun product range comprises 5,000 different products, 95 percent of which are manufactured by the company. By offering supplementary services and consulting, B. Braun is a system supplier that develops the best solution for patients in close partnership with our customers, making a significant contribution to medical advancements.

Deutsches Haus at NYU is New York’s leading institution for culture and language of the German-speaking world. Located in the historic Greenwich Village district, Deutsches Haus is an integral part of New York University. Since 1957, it has provided New Yorkers with a unique forum for cultural, intellectual, and artistic exchange with Germany, Austria, and Switzerland through its three pillars: language program, the cultural program, and the children’s program.

Evonik, the creative industrial group from Germany, is one of the world’s leaders in specialty chemicals. Profitable growth and a sustained increase in the value of the company form the heart of Evonik’s corporate strategy. Its activities focus on the key megatrends health, nutrition, resource efficiency and globalization. Evonik benefits specifically from its innovative prowess and integrated technology platforms. Evonik is active in over 100 countries and generated sales of over €13.5 billion in 2015.

Deutsch Haus, Inc is a non-profit organization based in New York City. Its mission is to provide the opportunity for students to gain hands-on experience in a range of industries in the Tri-State area.

The French-American Chamber of Commerce is the most important private organization of its kind. For more than a century, the FACC has actively promoted strong economic and commercial relations between the United States and France and helped to broaden and diversify networks of member companies to develop their business in both sides of the Atlantic Ocean. The FACC boasts 20 Chapters in all major U.S. cities; including Boston, Chicago, Dallas, New York, San Francisco, Seattle and Washington, DC. FACC staff welcomes the opportunity to facilitate targeted connections between member companies in New York and the staff of other Chambers.
The non-profit Alfried Krupp von Bohlen und Halbach-Stiftung is the bequest of the late Dr.-Ing. E. h. Alfried Krupp von Bohlen und Halbach, the last sole proprietor of the firm of Fried. Krupp. By testamentary disposition he provided for the “conversion of the firm into a corporation, ownership of which will be vested in a foundation reflecting the Krupp tradition of serving the public benefit.”

Upon his death on July 30, 1967, his entire assets passed to the Stiftung, which entered into activity on January 1, 1968. This was made possible after his only son, Arndt von Bohlen und Halbach, had renounced his inheritance. In accordance with the will of its founder, the object of the Alfried Krupp von Bohlen und Halbach-Stiftung is to use the revenue deriving from its assets exclusively and directly to serve the common good. With its funds it supports projects in Germany and abroad in five areas laid down in its Articles: Science in research and teaching; education and training; health services; sport; literature, music and fine art.

In sponsoring projects in these areas, the Alfried Krupp von Bohlen und Halbach-Stiftung endeavors to stimulate new developments and encourage creativity and commitment in the service of the common public benefit. The Stiftung provides funds for programs and projects principally of its own initiation. In addition, however, support may be granted to exemplary third-party projects commensurate with the Stiftung’s objectives. Support funds in the total amount of 665 million Euros have been made available since the Stiftung took up its work in 1968.

Since DAAD was founded in 1925, more than 1.9 million scholars in Germany and abroad have received DAAD funding. DAAD is a registered association and its members are German institutions of higher education and student bodies. Its activities go far beyond simply awarding grants and scholarships. DAAD supports the internationalization of German universities, promotes German studies and the German language abroad, assists developing countries in establishing effective universities and advises decision makers on matters of cultural, education and development policy.

SCHOTT Corporation, with its subsidiary SCHOTT North America, Inc., is the North American headquarters and holding company of North American subsidiaries of the SCHOTT Group (with 16 divisions and subsidiaries in the United States, Canada, and Mexico). SCHOTT Corporation employs approximately 2,000 people and has sales of approximately US $2.2 billion worldwide.

www.krupp-stiftung.de

This program was made possible by the generous support of the Alfried Krupp von Bohlen und Halbach-Stiftung and the German Academic Exchange Service DAAD.

The German American Chamber of Commerce, Inc. in New York (GACC NY) was established more than 70 years ago as an impartial promoter of commerce between Germany and the U.S. The GACC NY, together with its branch office in San Francisco, and that in Philadelphia, Phoenix and Pittsburgh, has distinguished itself as an innovative and reliable service provider as well as a reliable partner in German-American business cooperation. The German American Chambers of Commerce in Atlanta, Chicago and New York collaborate under the umbrella AHK USA. With more than 2,500 member companies and an extensive national and international business network, AHK USA offers a broad spectrum of activities and services. Comprised of a highly qualified and dedicated team of professionals, the GACCs support companies by facilitating market entry, business development, legal services, intern visas, recruitment and startup guidance.

MyPostcard is the #1 app to send photos directly from your smartphone as real postcards and greeting cards worldwide. We do all the work, from printing the cards to mailing them for you! The app has over 2 million app downloads and is available in 30 languages for use on iOS, Android, and web. Over 1000 cards are sent on average every month. Our company is part of the German Accelerator Incubator, as well as Facebook’s FbStart program.

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www.gaccny.com
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